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Tourism, Technology and Competitive Strategies. Auliana Poon. University of Arizona Press, 1230 North Park Avenue, Tucson, AZ 85719. 1993. 352p. \$85.50

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Competitive advantage - Wikipedia, the free encyclopedia

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Fast-growing tourism industry

Tourism has become a highly competitive business for tourism information technology and While in the previous research by Wai-Chin Poon and

The new tourism revolution - Sciencedirect

The new tourism revolution. Auliana Poon raised in this article are discussed more fully in her book Tourism, technology and competitive strategies,

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the Ministry of Sustainable Development, Dr. Auliana Poon heads Tourism Technology and Competitive Strategies' that one review claims

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Tourism Intelligence presents on City Tourism at the WTM 2013 in London. Competitive Strategies for City Tourism Dr. Auliana Poon, Managing Director of

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Author/Creator Poon, Auliana. Language English. Imprint Wallingford [England] : C.A.B. International, c1993. Physical description xiii, 370 p. : ill. ; 24 cm.

Tourism technology and competitive strategies -

The competitive tourism equation A destination must provide overall technology, and competitive strategies. Wallingford: CAB International. Porter, M. E. (1985).

Auliana Poon | tourism intelligence international

View Auliana Poon's she is the author of *Tourism, Technology and Competitive* Auliana Poon led the team that developed the tourism policy and strategy

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Dr. Auliana Poon. Dr. Auliana Poon The concept of New Tourism to describe the transformation of the tourism industry; *Technology and Competitive*

Chapter questions

the dynamic interaction of ICTs and tourism. Chapter questions. 1. Poon, A. (1993) *Tourism, Technology and Competitive* an online access strategy:

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How to Cite. Garnham, B. (1995), Tourism, Technology and Competitive Strategies By A. Poon. New Zealand Geographer, 51: 62a-63. doi: 10.1111/j.1745-7939.1995.tb02057.x

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